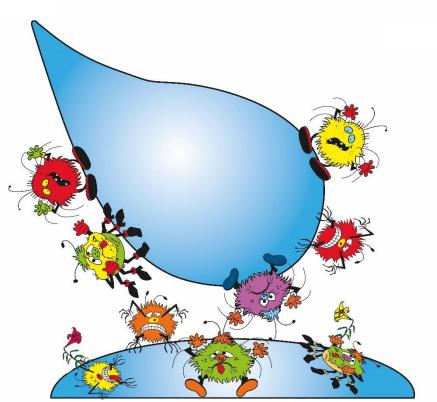
### Look what's new at Nouriche Nutrition Ltd!





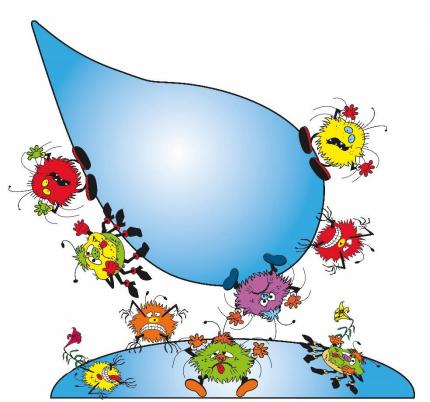


Disinfectant for Livestock facilities

Lowers calf ranch medication costs







Selectively and Effectively Kills:

E. Coli and Salmonella



# **WARNING!**

Do not give electrolytes to dehydrated calves!



with





#### PROTOCOL FOR FAILURE

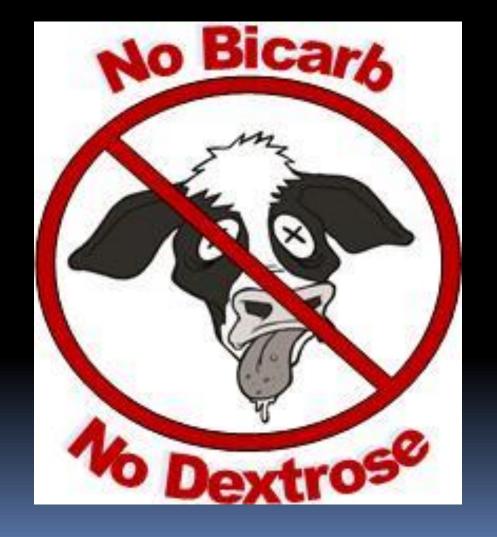
- 1. Calf develops scours
- 2. Producer gives electrolytes
- 3. Calf becomes dehydrated
- 4. Producer gives electrolytes
- 5. Calf is unable to stand/suck
- 6. IV fluids administered
- 7. Calf dies



One benefit of I.V. fluid is saving labor...

... by having fewer calves to take care of.







## Unique ORALIVE® Technology

is faster, easier,

less expensive, and

more effective than I.V. fluid,

and superior to all electrolytes.



#### PROTOCOL FOR SUCCESS

- 1. Calf develops scours and/or dehydration
- 2. Producer gives ORALIVE ORS
- 3. Calf rapidly re-hydrates
- 4. Scours might continue but stool volume is reduced
- 5. Producer continues to give ORALIVE ORS and milk replacer
- 6. Calf maintains hydration
- 7. Calf thrives
- 8. I.V. fluids are unnecessary!







#### is available in:





Ask about private label for you...



### is available from:

VetEx, Chino, CA Attica Vet Clinic, Attica, NY Vet Services Inc, Visalia, CA United Dairymen Arizona NRV, Inc., Ixonia, WI

### New Dealer Inquiries Welcome...

### Call Dr. Drew:





Drew A. Vermeire, Ph.D., PAS, Dipl. ACAN Nutritionist

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www.Nouriche.com or www.TheCalfGuru.com